



March 19, 2010

Dear Friends of Los Cabos,

On behalf of the Baja California Sur Public Safety Ministry and the Ministry of Tourism, I would like to take this opportunity to address potential concerns about travel to our destination in light of the recently updated Travel Warning issued by the US State Department.

First and foremost, it is important to note that Los Cabos and the state of Baja California Sur are physically separated from those northern US/Mexico border cities specifically identified within the Travel Warning by the nearly 1000-mile long Baja Peninsula and the Sea of Cortes. This isolated setting protects Los Cabos from the affects of potential criminal activity which may occur in other areas of Mexico and in fact, provides vacationers with a highly sought after sense of "island-like" sanctuary.

Moreover, I am pleased to announce the newly released results of a two year-long study conducted by the Institute of Higher Studies of Monterrey which evaluated tourism offerings throughout Mexico's 31 states and Federal District. This comprehensive report ranked Baja California Sur Third in the categories of public safety, tourism services, and transportation infrastructure. Additionally, Baja California ranked First in natural resources and environmental protection, and garnered an overall guest satisfaction index of 97.

Our destination's natural beauty and "end of the earth" setting has afforded Los Cabos the opportunity to boast some of the world's most exclusive resorts and tourism attractions. Security is a top priority, not only within these resorts but also throughout all areas of the state. Municipal and state agencies work closely together and are wholly committed to overseeing the safety and well being of our visitors and to offering a flawless travel experience.

I encourage anyone further concerned about travel to Los Cabos to visit www.visitloscabos.travel and refer to the Safety Q&A.

We look forward to welcoming you to Los Cabos soon so that you may experience the best that Mexico has to offer.

Thank you,

Ing. Narciso Agúndez Montaña
Governor, Baja California Sur